



May 17, 2014

Kraft Foods Group Voluntarily Recalls Select Cottage Cheese Products Due To Out-Of-Standard Storage Temperatures

Certain Knudsen Cottage Cheese, Breakstone's Cottage Cheese, Simply Kraft Cottage Cheese and Daily Chef Cottage Cheese Products Included in the Recall

NORTHFIELD, Ill. - May 17, 2014 - Kraft Foods Group is voluntarily recalling select *Knudsen* Cottage Cheese, *Breakstone's* Cottage Cheese, *Simply Kraft* Cottage Cheese, and *Daily Chef* Cottage Cheese products. Some ingredients used in these products were not stored in accordance with Kraft's temperature standards. While unlikely, this could create conditions that could lead to premature spoilage and/or food borne illness; therefore, the company is issuing the recall as a precaution. The affected products all have code dates from May 9, 2014 through July 23, 2014.

Approximately 1.2 million cases of affected product were shipped to customers across the United States. The affected products were not distributed outside of the United States.

The following varieties are being recalled:

Product Size	Name of Product	Units/Case	Code Dates only from Plant 06-245	Package Code	Case Code
3.9Z	BREAKSTONE'S COTTAGE DOUBLES PINEAPPLE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000006670 or 02166700	00 21000 00667 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES STRAWBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000006687 or 02166807	00 21000 00668 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES PEACH	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000006694 or 02166904	00 21000 00669 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES BLUEBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000006700 or 02167000	00 21000 00670 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES APPLE CINNAMON	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000006717 or 02167107	00 21000 00671 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES RASPBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000007134 or 02171304	00 21000 00713 00
3.9Z	BREAKSTONE'S COTTAGE DOUBLES MANGO	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000007141 or 02171401	00 21000 00714 00
16Z	SIMPLY KRAFT COTTAGE CHEESE 4% SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000034574	00 21000 03457 00
16Z	SIMPLY KRAFT COTTAGE CHEESE 2% SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000034628	00 21000 03462 00
24Z	SIMPLY KRAFT FAT FREE COTTAGE CHEESE SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000034758	00 21000 03475 00
24Z	SIMPLY KRAFT 2% COTTAGE CHEESE SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000034765	00 21000 03476 00
24Z	SIMPLY KRAFT 4% COTTAGE CHEESE SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000034772	00 21000 03477 00
4-4Z	BREAKSTONE'S COTTAGE CHEESE SMALL CURD 2%	8	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000123827	00 21000 12382 00
3.9Z	KNUDSEN COTTAGE DOUBLES PEACH	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000093 or 04990933	00 49900 00009 00
3.9Z	KNUDSEN COTTAGE DOUBLES STRAWBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000109 or 04991039	00 49900 00010 00
3.9Z	KNUDSEN COTTAGE DOUBLES PINEAPPLE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000116 or 04991136	00 49900 00011 00
8Z	KNUDSEN 2% LOW FAT COTTAGE CHEESE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000147 or 04991437	00 49900 00014 00
8Z	KNUDSEN 4% COTTAGE CHEESE SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000154 or 04991534	00 49900 00015 00
3.9Z	KNUDSEN COTTAGE CHEESE DOUBLES BLUEBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000161 or 04991631	00 49900 00016 00
3.9Z	KNUDSEN COTTAGE DOUBLES RASPBERRY	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000253 or 04992533	00 49900 00025 00
3.9Z	KNUDSEN COTTAGE DOUBLES MANGO	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000260 or 04992630	00 49900 00026 00
4-4Z	KNUDSEN LOWFAT COTTAGE CHEESE AND PINEAPPLE	8	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	0499000001182	00 49900 00118 00
16Z	KNUDSEN FREE NON-FAT COTTAGE CHEESE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900000205	00 49900 10020 00

SKU	DESCRIPTION	QTY	DATE RANGE ONLY	PLANT CODE ONLY	UPC
4-4Z	KNUDSEN LOW FAT COTTAGE CHEESE	8	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900102001	00 49900 10030 00
32Z	KNUDSEN FREE NON-FAT COTTAGE CHEESE	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900100601	00 49900 10060 00
16Z	KNUDSEN LOWFAT COTTAGE CHEESE AND PINEAPPLE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900302708	00 49900 30270 00
32Z	KNUDSEN COTTAGE CHEESE SMALL CURD	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900342643	00 49900 34264 00
16Z	KNUDSEN COTTAGE CHEESE SMALL CURD	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900342728	00 49900 34270 00
16Z	KNUDSEN LOW FAT COTTAGE CHEESE	12	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900345040	00 49900 34506 00
3LB	KNUDSEN LOW FAT COTTAGE CHEESE	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900346306	00 49900 34630 00
32Z	KNUDSEN LOW FAT COTTAGE CHEESE	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	049900347020	00 49900 34702 00
3LB	DAILY CHEF LOW FAT COTTAGE CHEESE	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	078742043487	00 78742 04348 00
5LB	DAILY CHEF REGULAR COTTAGE CHEESE	6	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	078742043494	00 78742 04349 00
4-4Z	BREAKSTONE'S LOWFAT COTTAGE CHEESE WITH PINEAPPLE	8	09 MAY 2014 to 23 JUL 2014 Plant 06-245 ONLY	021000025251	00 21000 02525 00

Consumers can find the code date on the bottom of the cup or the top of the package. *Simply Kraft* products with a plant code of 36-2158 on the cups or a "W" in the case code (e.g., "W 21 JUL 2014") are not affected. *Simply Kraft* products subject to the recall are only those with a plant code of 06-245 on the bottom of the cup and case code date without any "W" (e.g., "21 JUL 2014").

No other *Knudsen*, *Breakstone's*, *Simply Kraft* or *Daily Chef* products are impacted by this recall.

The Tulare, Calif. manufacturing facility, where all of the affected products were produced, has ceased production and distribution of the affected products as the company works to address the problem.

Consumers who purchased any of these products should not eat them. They should return them to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-396-6307 between 9 am and 6 pm (Eastern).

ABOUT KRAFT FOODS GROUP

Kraft Foods Group, Inc. (NASDAQ: [KRFT](#)) is one of North America's largest consumer packaged food and beverage companies, with annual revenues of more than \$18 billion. With the spirit of a startup and the soul of a powerhouse, Kraft has an unrivaled portfolio of products in the beverages, cheese, refrigerated meals and grocery categories. The company's iconic brands include *Kraft*, *Capri Sun*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Oscar Mayer*, *Philadelphia*, *Planters* and *Velveeta*. Kraft's 22,500 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft is a member of the Standard & Poor's 500 and the NASDAQ-100 indices. For more information, visit www.kraftfoodsgroup.com and www.facebook.com/kraft

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