



February 15, 2013

Kraft Foods Group to Present at CAGNY Conference on February 19, 2013

NORTHFIELD, Ill., Feb. 15, 2013 /PRNewswire/ -- Kraft Foods Group (NASDAQ: KRFT) will present at the annual Consumer Analyst Group of New York (CAGNY) Conference in Boca Raton, Fla., on Feb. 19 at 10.30 a.m. Eastern time. Presenters will include:

- Tony Vernon, CEO
- Tim McLevish, EVP and CFO
- Barry Calpino, VP, Breakthrough Innovation
- Chris Jakubik, VP, Investor Relations

(Logo: <http://photos.prnewswire.com/prnh/20090420/KRAFTLOGO>)

Access to a live audio webcast, and replay, of the event with accompanying presentation will be available in the Investor Center section of Kraft's Web site at ir.kraftfoodsgroup.com, under "Events and Webcasts."

ABOUT KRAFT FOODS GROUP

Kraft Foods Group, Inc. (NASDAQ: KRFT) is North America's fourth largest consumer packaged food and beverage company, with revenues of approximately \$18 billion in 2012. Launched as a public and independent company on Oct. 1, 2012, the new Kraft has the spirit of a startup and the soul of a powerhouse. The company has an unrivaled portfolio of products in the beverages, cheese, refrigerated meals and grocery categories. Its iconic brands include *Kraft*, *Maxwell House*, *Oscar Mayer*, *Planters* and *JELL-O*. Kraft's 25,000 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft Foods Group is a member of the Standard & Poor's 500 index. For more information, visit www.kraft.com and www.facebook.com/kraft.

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