

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES

|                                                 |           |
|-------------------------------------------------|-----------|
| OMB APPROVAL                                    |           |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

|                                                                                                                                                                                                                                                    |                                                                                  |                                                                                                                                                                                                                                                    |                                                                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person*<br><u>Friedman Howard A</u><br><br>(Last) (First) (Middle)<br><u>KRAFT FOODS GROUP, INC.</u><br><u>THREE LAKES DRIVE</u><br><br>(Street)<br><u>NORTHFIELD IL</u> <u>60093</u><br><br>(City) (State) (Zip) | 2. Date of Event<br>Requiring Statement<br>(Month/Day/Year)<br><u>06/02/2014</u> | 3. Issuer Name and Ticker or Trading Symbol<br><u>Kraft Foods Group, Inc. [ KRFT ]</u>                                                                                                                                                             |                                                                                                                                                                                               |
|                                                                                                                                                                                                                                                    |                                                                                  | 4. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><br><u>EVP &amp; Pres., Cheese &amp; Dairy</u> | 5. If Amendment, Date of Original Filed<br>(Month/Day/Year)<br><u>06/05/2014</u>                                                                                                              |
|                                                                                                                                                                                                                                                    |                                                                                  |                                                                                                                                                                                                                                                    | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><br>Form filed by More than One Reporting Person |

| Table I - Non-Derivative Securities Beneficially Owned |                                                       |                                                          |                                                       |
|--------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| 1. Title of Security (Instr. 4)                        | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
| <u>Common Stock</u>                                    | <u>25,105<sup>(1)(2)</sup></u>                        | <u>D</u>                                                 |                                                       |

| Table II - Derivative Securities Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |                                                             |                 |                                                                             |                            |                                                        |                                                          |                                                       |
|-----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------|----------------------------|--------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| 1. Title of Derivative Security (Instr. 4)                                                                            | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                            | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|                                                                                                                       | Date Exercisable                                            | Expiration Date | Title                                                                       | Amount or Number of Shares |                                                        |                                                          |                                                       |

Explanation of Responses:

1. This amendment to the Initial Statement of Beneficial Ownership of Securities on Form 3 originally filed with the Securities and Exchange Commission on June 5, 2014 is being filed to correct the original Form 3 filing by reporting 25,105 shares of common stock as the amount beneficially owned by the reporting person at the time of the filing. The June 5, 2014 filing reported 25,453 shares of common stock beneficially owned by the reporting person at that time. There are no other changes to the original Form 3 filing.

2. Total number of shares includes: 1) 4,609 shares of common stock; 2) 1,010 restricted shares that vest on February 23, 2015; 3) 17,414 restricted stock units that vest as follows: 1,105 shares on October 2, 2014; 1,105 shares on October 2, 2015; 3,000 shares on February 25, 2016; 8,858 shares on August 5, 2016; 2,828 shares on February 27, 2017; and 518 shares on March 7, 2017; and 4) 2,072 deferred compensation units.

Remarks:

/s/ Phuong Lam, by Power of Attorney 11/18/2014  
\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  
\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).  
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.