

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Form 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): May 4, 2020

**Kraft Heinz**

**The Kraft Heinz Company**

(Exact name of registrant as specified in its charter)

Commission File Number: 001-37482

**Delaware**  
(State or other jurisdiction  
of incorporation)

**46-2078182**  
(IRS Employer  
Identification No.)

**One PPG Place, Pittsburgh, Pennsylvania 15222**  
(Address of principal executive offices, including zip code)

**(412) 456-5700**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	KHC	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act (§230.405 of this chapter) or Rule 12b-2 of the Exchange Act (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### **Item 7.01. Regulation FD Disclosure.**

On May 4, 2020, Kraft Heinz Foods Company (the “**Issuer**”), a 100% owned subsidiary of The Kraft Heinz Company (“**Kraft Heinz**”) commenced a tender offer (the “**Tender Offer**”) to purchase, for cash, up to a maximum combined aggregate purchase price of \$1.2 billion (the “**Maximum Tender Amount**”), excluding accrued and unpaid interest, of its outstanding Floating Rate Senior Notes due February 2021, 3.500% Senior Notes due June 2022, 3.500% Senior Notes due July 2022, Floating Rate Senior Notes due August 2022, and 4.000% Senior Notes due June 2023 (collectively, the “**Original Tender Notes**”), as described in the Company’s Offer to Purchase, dated May 4, 2020 (the “**Offer to Purchase**”). The Issuer also issued a supplement (the “**Supplement**”) to the Offer to Purchase to (i) provide for the purchase of its outstanding 3.950% Senior Notes due July 2025, and 3.000% Senior Notes due June 2026 (together with the Original Tender Notes, the “**Tender Notes**”) and (ii) amend the previously announced Maximum Tender Amount to increase the combined aggregate purchase price to \$2.2 billion. The Tender Offer is conditioned upon the Issuer’s completion of the Offering (as defined below) that results in net proceeds of at least \$2,500,000,000.

The purchase of the Tender Notes in the Tender Offer is conditioned upon, among other things, the Issuer’s completion of the Offering (as defined below) on terms and conditions satisfactory to Kraft Heinz. Except for the changes described in the Supplement, all other terms of the Tender Offer remain the same and the Supplement should be read in conjunction with the Offer to Purchase. A copy of the press release relating to the commencement of the Tender Offer is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein in its entirety, and a copy of the press release relating to the increase of the Maximum Tender Amount is furnished as Exhibit 99.2 to this Current Report on Form 8-K and incorporated herein in its entirety.

The Issuer issued a notice of conditional redemption providing for the redemption in full of the Issuer’s \$300 million outstanding aggregate principal amount of 3.375% Senior Notes due June 2021 on or about June 3, 2020 (the “**2021 Notes Concurrent Redemption**”). In addition to the 2021 Notes Concurrent Redemption, the Issuer also intends to issue a notice of conditional redemption providing for the redemption in full of the Issuer’s \$976 million outstanding aggregate principal amount of 4.875% Second Lien Senior Secured Notes due 2025 on or about June 4, 2020 (together with the 2021 Notes Concurrent Redemption, the “**Concurrent Redemptions**”).

The information furnished pursuant to this Item 7.01, including Exhibit 99.1 and Exhibit 99.2, shall not be deemed to be “filed” for purposes of Section 18 of, or otherwise regarded as filed under, the Securities Exchange Act of 1934, as amended (the “**Exchange Act**”), nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended or in the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### **Item 8.01. Other Events.**

##### ***Sale of Notes***

On May 4, 2020, the Issuer and Kraft Heinz as a Guarantor entered into a purchase agreement, dated May 4, 2020, with the initial purchasers named therein (the “**Initial Purchasers**”), in connection with the sale by the Issuer of \$1.35 billion aggregate principal amount of its 3.875% notes due 2027, \$1.35 billion aggregate principal amount of its 4.250% notes due 2031 and \$800 million aggregate principal amount of its 5.500% notes due 2050 (collectively, the “**Notes**”) in a private offering (the “**Offering**”). The Offering is expected to be completed on or about May 18, 2020, subject to customary closing conditions. The Notes will be guaranteed by Kraft Heinz. The Issuer and Kraft Heinz expect to enter into a registration rights agreement with respect to the Notes on the expected closing date of the Offering.

Kraft Heinz intends to use the proceeds from the Offering, after deducting the Initial Purchaser discounts and related fees and expenses, (i) to fund the Tender Offer and to pay fees and expenses in connection therewith and (ii) to fund the Concurrent Redemptions. In the event that the Tender Offer is not consummated or the net proceeds from the Offering are otherwise in excess of the amount needed to fund the Tender Offer and the Concurrent Redemptions, Kraft Heinz intends to use the proceeds from the Offering for general corporate purposes, which may include the repayment, redemption or repurchase of outstanding indebtedness.

The Notes are being offered only to persons reasonably believed to be qualified institutional buyers in reliance on Rule 144A under the Securities Act of 1933, as amended (the “**Securities Act**”) or, outside the United States, to persons other than “U.S. persons” in compliance with Regulation S under the Securities Act. This Current Report on Form 8-K does not constitute an offer to sell or the solicitation of an offer to buy the Notes. Any offers of the Notes will be made only by means of a private offering memorandum. The Notes have not been registered under the Securities Act, or the securities laws of any other jurisdiction, and may not be offered or sold in the United States without registration or an applicable exemption from registration requirements.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

The following exhibits are filed with this Current Report on Form 8-K.

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">The Kraft Heinz Company Press Release, dated May 4, 2020. (Launch of Tender Offer)</a>
99.2	<a href="#">The Kraft Heinz Company Press Release, dated May 4, 2020. (Upsize of Tender Offer)</a>
104	The cover page from The Kraft Heinz Company’s Current Report on Form 8-K dated May 4, 2020, formatted in iXBRL.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Kraft Heinz Company

Date: May 4, 2020

By: /s/ Rashida La Lande

Rashida La Lande

Senior Vice President, Global General Counsel and Head of CSR  
and Government Affairs; Corporate Secretary



**Kraft Heinz Commences Cash Tender Offer for Up To  
\$1.2 Billion Aggregate Purchase Price of Certain of its Outstanding Notes**

**PITTSBURGH & CHICAGO – May 4, 2020** – The Kraft Heinz Company (“**Kraft Heinz**”) (Nasdaq: KHC) announced today that its 100% owned subsidiary Kraft Heinz Foods Company (the “**Issuer**”) has commenced an offer to purchase for cash (the “**Tender Offer**”) up to the maximum combined aggregate purchase price of \$1.2 billion, excluding accrued and unpaid interest (the “**Maximum Tender Amount**”) of its outstanding Floating Rate Senior Notes due February 2021 (the “**February 2021 Notes**”), 3.500% Senior Notes due June 2022 (the “**June 2022 Notes**”), 3.500% Senior Notes due July 2022 (the “**July 2022 Notes**”), Floating Rate Senior Notes due August 2022 (the “**August 2022 Notes**”) and 4.000% Senior Notes due June 2023 (the “**June 2023 Notes**,” and together with the February 2021 Notes, the June 2022 Notes, the July 2022 Notes, and the August 2022 Notes, the “**Notes**,” and each, a “**Series**” of Notes). Subject to the Maximum Tender Amount, the amount of a Series of Notes that is purchased in the Tender Offer will be based on the Acceptance Priority Levels set forth below. The Tender Offer is being made on the terms and subject to the conditions set forth in the offer to purchase dated May 4, 2020 (the “**Offer to Purchase**”). Capitalized terms used herein but not otherwise defined shall have the meaning ascribed thereto in the Offer to Purchase.

Consummation of the Tender Offer and payment for the tendered Notes is subject to the satisfaction or waiver of certain conditions described in the Offer to Purchase, including the completion by the Issuer of a private offering of the Issuer’s debt securities (the “**Offering**”) that commenced concurrently with the Tender Offer, with net proceeds in an amount equal to at least \$1.5 billion, on terms and subject to conditions reasonably satisfactory to Kraft Heinz, as well as other customary conditions. Subject to applicable law, the Issuer has reserved the absolute right, in its sole discretion, to at any time (i) waive any and all conditions to the Tender Offer, (ii) extend, terminate or withdraw the Tender Offer, (iii) increase or waive the Maximum Tender Amount, with or without extending the Withdrawal Deadline or (iv) otherwise amend the Tender Offer in any respect.

The Issuer intends to use excess proceeds from the Offering not used to purchase Notes in the Tender Offer to fund the redemption in full of the Issuer’s \$300 million outstanding aggregate principal amount of 3.375% Senior Notes due June 2021; such redemption shall be effected pursuant to a notice of conditional redemption issued substantially concurrently with the Offering (the “**Concurrent Redemption**”). The Concurrent Redemption will be conditioned upon the Issuer’s completion of the Offering. The expected redemption date for the Concurrent Redemption is June 3, 2020. Any additional excess proceeds will be used for general corporate purposes, which may include the repayment, redemption or repurchase of outstanding indebtedness.

The Tender Offer will expire at 11:59 p.m., New York City time, on June 1, 2020, unless extended or earlier terminated as described in the Offer to Purchase (such time and date, as they may be extended, the “**Expiration Time**”). Holders of the Notes (“**Holders**”) may withdraw their validly tendered Notes at any time prior to 5:00 p.m., New York City time, on May 15, 2020, unless extended. Holders are urged to read the Offer to Purchase carefully before making any decision with respect to the Tender Offer.

Certain information regarding the Notes and the Tender Offer is set forth in the table below.

CUSIP No. / ISIN	Title of Security	Aggregate Principal Amount Outstanding	Acceptance Priority Level	Tender Offer Consideration(1)	Early Tender Premium(2)	Total Consideration(3)
50077LAP1 / US50077LAP13	Floating Rate Senior Notes due February 2021	\$ 650,000,000	1	\$ 970.00	\$ 30	\$ 1,000.00
50076QAZ9 / US50076QAZ90 (144A): 50076QAF3 / US50076QAF37 (Reg S): U5009CAC4 / USU5009CAC48	3.500% Senior Notes due June 2022	\$1,119,384,000	2	\$ 1,010.00	\$ 30	\$ 1,040.00
50077LAJ5 / US50077LAJ52 (144A): 423074BA0 / US423074BA02 (Reg S): U42314AF8 / USU42314AF82	3.500% Senior Notes due July 2022	\$ 445,861,000	3	\$ 1,005.00	\$ 30	\$ 1,035.00
50077LAQ9 / US50077LAQ95	Floating Rate Senior Notes due August 2022	\$ 500,000,000	4	\$ 957.50	\$ 30	\$ 987.50
50077LAS5 / US50077LAS51	4.000% Senior Notes due June 2023	\$ 838,131,000	5	\$ 1,017.50	\$ 30	\$ 1,047.50

- (1) Per \$1,000 principal amount of Notes validly tendered and accepted for purchase in the Tender Offer (exclusive of any accrued interest, which will be paid in addition to the Tender Offer Consideration or the Total Consideration, as applicable, to, but not including, the applicable Settlement Date).
- (2) Per \$1,000 principal amount of Notes validly tendered and accepted for purchase.
- (3) Total Consideration includes the Early Tender Premium.

Holders who validly tender and do not validly withdraw their Notes at or prior to 5:00 p.m., New York City time, on May 15, 2020, unless extended with respect to any Series of Notes (such date and time, as the same may be extended, the “**Early Tender Time**”) or earlier terminated by the Issuer, will be eligible to receive the applicable Total Consideration, which includes the applicable Early Tender Premium as set forth in the table above. The applicable Total Consideration for each \$1,000 principal amount of Notes validly tendered and accepted for purchase will be determined as set forth in the table above. Holders of Notes who validly tender and do not validly withdraw their Notes after the Early Tender Time and at or prior to the Expiration Time will be eligible to receive only the applicable Tender Offer Consideration, which is equal to the applicable Total Consideration minus the applicable Early Tender Premium.

For Notes tendered at or prior to the Early Tender Time and not subsequently validly withdrawn and accepted for purchase, the Issuer has the option for settlement to occur on the Early Settlement Date, which is expected to be May 19, 2020, the second business day following the Early Tender Time. Settlement for Notes tendered after the Early Tender Time, but at or prior to the Expiration Time, is expected to occur on June 1, 2020, the second business day following the Expiration Time, unless extended.

In addition to the Total Consideration or the Tender Offer Consideration, as applicable, all Notes accepted for purchase pursuant to the Tender Offer, will, on the Early Settlement Date or the Final Settlement Date, as applicable, also receive accrued and unpaid interest in respect of such Notes from the last interest payment date to, but not including, the applicable settlement date.

Subject to the Maximum Tender Amount, the application of the Acceptance Priority Levels and the other terms and conditions described in the Offer to Purchase, the Issuer intends to accept for purchase all Notes validly tendered and not validly withdrawn at or prior to the Early Tender Time. However, if the Tender Offer is fully subscribed as of the Early Tender Time, Holders who validly tender their Notes after the Early Tender Time will not have any of their Notes accepted for purchase. Notes validly tendered at or prior to the Early Tender Time will be accepted for purchase in priority to the other Notes tendered after the Early Tender Time even if such Notes tendered after the Early Tender Time have a higher Acceptance Priority Level than the Notes tendered at or prior to the Early Tender Time. As a result, each Holder who validly tenders Notes pursuant to the Tender Offer may have a portion of its Notes returned to it, and the amount of Notes returned will depend on the level of participation of Holders in the Tender Offer. The Tender Offer may be subject to proration if the aggregate principal amount of Notes that is validly tendered is greater than the Maximum Tender Amount.

Kraft Heinz has engaged J.P. Morgan, BofA Securities, Citigroup, Credit Suisse, Deutsche Bank Securities, and Wells Fargo Securities to act as dealer managers (collectively, the “**Dealer Managers**”) in connection with the Tender Offer and has appointed Global Bondholder Services Corporation to serve as the tender agent and information agent for the Tender Offer. Copies of the Offer to Purchase are available at <https://www.gbsc-usa.com/kraftheinzcompany/> or by contacting Global Bondholder Services Corporation via telephone by calling +1 (866) 794-2200 (toll free) or +1 212-430-3774 (for banks and brokers). Questions regarding the terms of the Tender Offer should be directed to J.P. Morgan at (866) 834-4666 (toll free) or (212) 834-8553 (collect).

Neither the Issuer, Kraft Heinz, their boards of directors or boards of managers, as applicable, the Dealer Managers, Global Bondholders Services Corporation nor the trustees for the Notes, or any of their respective affiliates, is making any recommendation as to whether Holders should tender any Notes in response to the Tender Offer. Holders must make their own decision as to whether to tender any of their Notes and, if so, the principal amounts of Notes to tender.

This press release is for informational purposes only and is not an offer to purchase, a solicitation of an offer to purchase or a solicitation of consents with respect to any securities. This press release does not describe all the material terms of the Tender Offer, and no decision should be made by any Holder on the basis of this press release. The terms and conditions of the Tender Offer are described in the Offer to Purchase, and this press release must be read in conjunction with the Offer to Purchase. The Offer to Purchase contains important information which should be read carefully before any decision is made with respect to the Tender Offer. The Tender Offer is not being made in any jurisdiction in which, or to or from any person to or from whom, it is unlawful to make such offer or solicitation under applicable securities or blue sky laws. If any Holder is in any doubt as to the contents of this press release, or the Offer to Purchase, or the action it should take, it is recommended to seek its own financial and legal advice, including in respect of any tax consequences, immediately from its stockbroker, bank manager, solicitor, accountant or other independent financial, tax or legal adviser. Any individual or company whose Notes are held on its behalf by a broker, dealer, bank, custodian, trust company or other nominee must contact such entity if it wishes to tender such Notes pursuant to the Tender Offer.

## ABOUT THE KRAFT HEINZ COMPANY

For 150 years, we have produced some of the world's most beloved products at The Kraft Heinz Company (Nasdaq: KHC). Our Vision is *To Be the Best Food Company, Growing a Better World*. We are one of the largest global food and beverage companies, with 2019 net sales of approximately \$25 billion. Our portfolio is a diverse mix of iconic and emerging brands. As the guardians of these brands and the creators of innovative new products, we are dedicated to the sustainable health of our people and our planet. To learn more, visit [www.kraftheinzcompany.com](http://www.kraftheinzcompany.com) or follow us on LinkedIn and Twitter.

### Forward-Looking Statements

This press release contains a number of forward-looking statements. Words such as “commit,” “plan,” “believe,” “anticipate,” “reflect,” “invest,” “make,” “expect,” “deliver,” “develop,” “drive,” “assess,” “evaluate,” “establish,” “focus,” “build,” “turn,” “expand,” “leverage,” “grow,” “remain,” “will,” and variations of such words and similar future or conditional expressions are intended to identify forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements regarding the Issuer's plans, costs and cost savings, legal matters, taxes, expectations, investments, innovations, opportunities, capabilities, execution, initiatives, pipeline, and growth. These forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties, many of which are difficult to predict and beyond the Issuer's control.

Important factors that may affect the Issuer's business and operations and that may cause actual results to differ materially from those in the forward-looking statements include, but are not limited to, market conditions and the timing and ability of the Issuer to consummate the Offering, the Tender Offer and the Concurrent Redemption; the impact of the COVID-19 outbreak; operating in a highly competitive industry; the Issuer's ability to correctly predict, identify, and interpret changes in consumer preferences and demand, to offer new products to meet those changes, and to respond to competitive innovation; changes in the retail landscape or the loss of key retail customers; changes in the Issuer's relationships with significant customers, suppliers, and other business relationships; the Issuer's ability to maintain, extend, and expand its reputation and brand image; the Issuer's ability to leverage its brand value to compete against private label products; the Issuer's ability to drive revenue growth in its key product categories, increase its market share, or add products that are in faster-growing and more profitable categories; product recalls or product liability claims; unanticipated business disruptions; the Issuer's ability to identify, complete or realize the benefits from strategic acquisitions, alliances, divestitures, joint ventures or other investments; the Issuer's ability to realize the anticipated benefits from prior or future streamlining actions to reduce fixed costs, simplify or improve processes, and improve its competitiveness; the Issuer's ability to successfully execute its strategic initiatives; the impacts of the Issuer's international operations; economic and political conditions in the United States and in various other nations where the Issuer does business; changes in the Issuer's management team or other key personnel and the Issuer's ability to hire or retain key personnel or a highly skilled and diverse global workforce; risks associated with information technology and systems, including service interruptions, misappropriation of data or breaches of security; impacts of natural events in the locations in which we or the Issuer's customers, suppliers, distributors, or regulators operate; the Issuer's ownership structure; the Issuer's indebtedness and ability to pay such indebtedness, as well as its ability to comply with covenants under debt instruments; the Issuer's liquidity, capital resources, and capital expenditures, as well as its ability to raise capital; additional impairments of the carrying amounts of goodwill or other indefinite-lived intangible assets; foreign exchange rate fluctuations; volatility in commodity, energy, and other input costs; volatility in the market value of all or a portion of the commodity derivatives we use; increased pension, labor and people-related expenses; compliance with laws, regulations, and related interpretations and related legal claims or other regulatory enforcement actions, including additional risks and uncertainties related to any potential actions resulting from the Securities and

Exchange Commission's ("SEC") ongoing investigation, as well as potential additional subpoenas, litigation, and regulatory proceedings; an inability to remediate the material weaknesses in the Issuer's internal control over financial reporting or additional material weaknesses or other deficiencies in the future or the failure to maintain an effective system of internal controls; the Issuer's failure to prepare and timely file its periodic reports; the Issuer's ability to protect intellectual property rights; tax law changes or interpretations; the impact of future sales of the Issuer's common stock in the public markets; the Issuer's ability to continue to pay a regular dividend and the amounts of any such dividends; volatility of capital markets and other macroeconomic factors; a downgrade in our credit rating; and other factors. For additional information on these and other factors that could affect the Issuer's forward-looking statements, see the Issuer's risk factors, as they may be amended from time to time, set forth in its filings with the SEC. The Issuer disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

**CONTACTS:**

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**Kraft Heinz Announces Upsize of Previously Announced Cash Tender Offer for \$1.2 Billion to an Aggregate Purchase Price of \$2.2 Billion and Additional Notes to be Purchased**

**PITTSBURGH & CHICAGO – May 4, 2020** – The Kraft Heinz Company (“**Kraft Heinz**”) (Nasdaq: KHC) announced today that, in addition to the previously announced purchase of its outstanding Floating Rate Senior Notes due February 2021 (the “**February 2021 Notes**”), 3.500% Senior Notes due June 2022 (the “**June 2022 Notes**”), 3.500% Senior Notes due July 2022 (the “**July 2022 Notes**”), Floating Rate Senior Notes due August 2022 (the “**August 2022 Notes**”), and 4.000% Senior Notes due June 2023 (the “**June 2023 Notes**,” and together with the February 2021 Notes, the June 2022 Notes, the July 2022 Notes, and the August 2022 Notes, the “**Original Notes**”), it intends to purchase its outstanding 3.950% Senior Notes due July 2025 (the “**July 2025 Notes**”) and 3.000% Senior Notes due June 2026 (the “**June 2026 Notes**,” and together with the July 2025 Notes and the Original Notes, the “**Notes**,” and each, a “**Series**” of Notes). Additionally, Kraft Heinz announced that it is increasing the maximum combined aggregate price (the “**Maximum Tender Amount**”) to be purchased by the Issuer pursuant to its previously announced offer to purchase for cash (the “**Tender Offer**”) to \$2.2 billion, excluding accrued and unpaid interest, from the previously announced Maximum Tender Amount of \$1.2 billion. Kraft Heinz also announced that it is amending the condition that the Issuer complete a private offering (the “**Offering**”) of debt securities on terms and subject to conditions reasonably satisfactory to Kraft Heinz, as well as other customary conditions, to provide that the minimum net proceeds from such Offering be at least \$2,500,000,000 (the “**Financing Condition**”).

Subject to the Maximum Tender Amount, the amount of a Series of Notes that is purchased in the Tender Offer, including the July 2025 Notes and the June 2026 Notes, will be based on the Acceptance Priority Levels set forth below.

The Tender Offer is being made on the terms and subject to the conditions set forth in the offer to purchase dated May 4, 2020, as amended by a supplement dated May 4, 2020 (together, the “**Offer to Purchase**”). The Issuer’s obligations to accept for purchase and to pay for any of the Notes in the Tender offer is subject to the satisfaction or waiver of certain conditions, including the Financing Condition. Capitalized terms used herein but not otherwise defined shall have the meaning ascribed thereto in the Offer to Purchase.

The Issuer today issued a notice of conditional redemption providing for the redemption in full of the Issuer’s \$300 million outstanding aggregate principal amount of 3.375% Senior Notes due June 2021 on or about June 3, 2020 (the “**2021 Notes Concurrent Redemption**”). In addition to the 2021 Notes Concurrent Redemption, the Issuer also intends to issue a notice of conditional redemption providing for the redemption in full of the Issuer’s \$976 million outstanding aggregate principal amount of 4.875% Second Lien Senior Secured Notes due 2025 on or about June 4, 2020 (together with the 2021 Notes Concurrent Redemption, the “**Concurrent Redemptions**”).

Subject to applicable law, the Issuer has reserved the absolute right, in its sole discretion, to at any time (i) waive any and all conditions to the Tender Offer, (ii) extend, terminate or withdraw the Tender Offer, (iii) increase or waive the Maximum Tender Amount, with or without extending the Withdrawal Deadline or (iv) otherwise amend the Tender Offer in any respect.

The Tender Offer will expire at 11:59 p.m., New York City time, on June 1, 2020, unless extended or earlier terminated as described in the Offer to Purchase (such time and date, as they may be extended, the “**Expiration Time**”). Holders of the Notes (“**Holders**”) may withdraw their validly tendered Notes at any time prior to 5:00 p.m., New York City time, on May 15, 2020, unless extended. Holders are urged to read the Offer to Purchase carefully before making any decision with respect to the Tender Offer.

Certain information regarding the Notes and the Tender Offer is set forth in the table below.

CUSIP No. / ISIN	Title of Security	Aggregate Principal Amount Outstanding	Acceptance Priority Level	Tender Offer Consideration(1)	Early Tender Premium(2)	Total Consideration(3)
50077LAP1 / US50077LAP13	Floating Rate Senior Notes due February 2021	\$ 650,000,000	1	\$ 970.00	\$ 30	\$ 1,000.00
50076QAZ9 / US50076QAZ90 (144A): 50076QAF3 / US50076QAF37 (Reg S): U5009CAC4 / USU5009CAC48	3.500% Senior Notes due June 2022	\$ 1,119,384,000	2	\$ 1,010.00	\$ 30	\$ 1,040.00
50077LAJ5 / US50077LAJ52 (144A): 423074BA0 / US423074BA02 (Reg S): U42314AF8 / USU42314AF82	3.500% Senior Notes due July 2022	\$ 445,861,000	3	\$ 1,005.00	\$ 30	\$ 1,035.00
50077LAQ9 / US50077LAQ95	Floating Rate Senior Notes due August 2022	\$ 500,000,000	4	\$ 957.50	\$ 30	\$ 987.50
50077LAS5 / US50077LAS51	4.000% Senior Notes due June 2023	\$ 838,131,000	5	\$ 1,017.50	\$ 30	\$ 1,047.50
50077LAK2 /US50077LAK26 (144A): 423074AX1 / US423074AX14 (Reg S): U42314AD3 / USU42314AD35	3.950% Senior Notes due July 2025	\$ 2,000,000,000	6	\$ 1,026.25	\$ 30	\$ 1,056.25
50077LAD8 / US50077LAD82 (144A): 50077LAC0 / US50077LAC00 (Reg S): U5009LAB6 / USU5009LAB63	3.000% Senior Notes due June 2026	\$ 2,000,000,000	7	\$ 972.50	\$ 30	\$ 1,002.50

(1) Per \$1,000 principal amount of Notes validly tendered and accepted for purchase in the Tender Offer (exclusive of any accrued interest, which will be paid in addition to the Tender Offer Consideration or the Total Consideration, as applicable, to, but not including, the applicable Settlement Date).

(2) Per \$1,000 principal amount of Notes validly tendered and accepted for purchase.

(3) Total Consideration includes the Early Tender Premium.

Holders who validly tender and do not validly withdraw their Notes at or prior to 5:00 p.m., New York City time, on May 15, 2020, unless extended with respect to any Series of Notes (such date and time, as the same may be extended, the “**Early Tender Time**”) or earlier terminated by the Issuer, will be eligible to receive the applicable Total Consideration, which includes the applicable Early Tender Premium as set forth in the table above. The applicable Total Consideration for each \$1,000 principal amount of Notes validly tendered and accepted for

purchase will be determined as set forth in the table above. Holders of Notes who validly tender and do not validly withdraw their Notes after the Early Tender Time and at or prior to the Expiration Time will be eligible to receive only the applicable Tender Offer Consideration, which is equal to the applicable Total Consideration minus the applicable Early Tender Premium.

For Notes tendered at or prior to the Early Tender Time and not subsequently validly withdrawn and accepted for purchase, the Issuer has the option for settlement to occur on the Early Settlement Date, which is expected to be May 19, 2020, the second business day following the Early Tender Time. Settlement for Notes tendered after the Early Tender Time, but at or prior to the Expiration Time, is expected to occur on June 3, 2020, the second business day following the Expiration Time, unless extended.

In addition to the Total Consideration or the Tender Offer Consideration, as applicable, all Notes accepted for purchase pursuant to the Tender Offer, will, on the Early Settlement Date or the Final Settlement Date, as applicable, also receive accrued and unpaid interest in respect of such Notes from the last interest payment date to, but not including, the applicable settlement date.

Subject to the Maximum Tender Amount, the application of the Acceptance Priority Levels and the other terms and conditions described in the Offer to Purchase, the Issuer intends to accept for purchase all Notes validly tendered and not validly withdrawn at or prior to the Early Tender Time. However, if the Tender Offer is fully subscribed as of the Early Tender Time, Holders who validly tender their Notes after the Early Tender Time will not have any of their Notes accepted for purchase. Notes validly tendered at or prior to the Early Tender Time will be accepted for purchase in priority to the other Notes tendered after the Early Tender Time even if such Notes tendered after the Early Tender Time have a higher Acceptance Priority Level than the Notes tendered at or prior to the Early Tender Time. As a result, each Holder who validly tenders Notes pursuant to the Tender Offer may have a portion of its Notes returned to it, and the amount of Notes returned will depend on the level of participation of Holders in the Tender Offer. The Tender Offer may be subject to proration if the aggregate principal amount of Notes that is validly tendered is greater than the Maximum Tender Amount.

Kraft Heinz has engaged J.P. Morgan, BofA Securities, Citigroup, Credit Suisse, Deutsche Bank Securities, and Wells Fargo Securities to act as dealer managers (collectively, the “**Dealer Managers**”) in connection with the Tender Offer and has appointed Global Bondholder Services Corporation to serve as the tender agent and information agent for the Tender Offer. Copies of the Offer to Purchase are available at <https://www.gbsc-usa.com/kraftheinzcompany/> or by contacting Global Bondholder Services Corporation via telephone by calling +1 (866) 794-2200 (toll free) or +1 212-430-3774 (for banks and brokers). Questions regarding the terms of the Tender Offer should be directed to J.P. Morgan at (866) 834-4666 (toll free) or (212) 834-8553 (collect).

Neither the Issuer, Kraft Heinz, their boards of directors or boards of managers, as applicable, the Dealer Managers, Global Bondholders Services Corporation nor the trustees for the Notes, or any of their respective affiliates, is making any recommendation as to whether Holders should tender any Notes in response to the Tender Offer. Holders must make their own decision as to whether to tender any of their Notes and, if so, the principal amounts of Notes to tender.

This press release is for informational purposes only and is not an offer to purchase, a solicitation of an offer to purchase or a solicitation of consents with respect to any securities. This press release does not describe all the material terms of the Tender Offer, and no decision should be made by any Holder on the basis of this press release. The terms and conditions of the Tender Offer are described in the Offer to Purchase, and this press release must be read in conjunction with the Offer to Purchase. The Offer to Purchase contains important information which should be read carefully before any decision is made with respect to the Tender Offer. The Tender Offer is not being made in any jurisdiction in which, or to or from any person to or from whom, it is unlawful to make such offer or solicitation under applicable securities or blue sky laws. If any Holder is in any doubt as to the contents of this press release, or the Offer to Purchase, or the action it should take, it is recommended to seek its own financial and legal advice, including in respect of any tax consequences, immediately from its stockbroker, bank manager, solicitor, accountant or other independent financial, tax or legal adviser. Any individual or company whose Notes are held on its behalf by a broker, dealer, bank, custodian, trust company or other nominee must contact such entity if it wishes to tender such Notes pursuant to the Tender Offer.

## ABOUT THE KRAFT HEINZ COMPANY

For 150 years, we have produced some of the world's most beloved products at The Kraft Heinz Company (Nasdaq: KHC). Our Vision is *To Be the Best Food Company, Growing a Better World*. We are one of the largest global food and beverage companies, with 2019 net sales of approximately \$25 billion. Our portfolio is a diverse mix of iconic and emerging brands. As the guardians of these brands and the creators of innovative new products, we are dedicated to the sustainable health of our people and our planet. To learn more, visit [www.kraftheinzcompany.com](http://www.kraftheinzcompany.com) or follow us on LinkedIn and Twitter.

### Forward-Looking Statements

This press release contains a number of forward-looking statements. Words such as “commit,” “plan,” “believe,” “anticipate,” “reflect,” “invest,” “make,” “expect,” “deliver,” “develop,” “drive,” “assess,” “evaluate,” “establish,” “focus,” “build,” “turn,” “expand,” “leverage,” “grow,” “remain,” “will,” and variations of such words and similar future or conditional expressions are intended to identify forward-looking statements. Examples of forward-looking statements include, but are not limited to, statements regarding the Issuer's plans, costs and cost savings, legal matters, taxes, expectations, investments, innovations, opportunities, capabilities, execution, initiatives, pipeline, and growth. These forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties, many of which are difficult to predict and beyond the Issuer's control.

Important factors that may affect the Issuer's business and operations and that may cause actual results to differ materially from those in the forward-looking statements include, but are not limited to, market conditions and the timing and ability of the Issuer to consummate the Offering, the Tender Offer and the Concurrent Redemptions; the impact of the COVID-19 outbreak; operating in a highly competitive industry; the Issuer's ability to correctly predict, identify, and interpret changes in consumer preferences and demand, to offer new products to meet those changes, and to respond to competitive innovation; changes in the retail landscape or the loss of key retail customers; changes in the Issuer's relationships with significant customers, suppliers, and other business relationships; the Issuer's ability to maintain, extend, and expand its reputation and brand image; the Issuer's ability to leverage its brand value to compete against private label products; the Issuer's ability to drive revenue growth in its key product categories, increase its market share, or add products that are in faster-growing and more profitable categories; product recalls or product liability claims; unanticipated business disruptions; the Issuer's ability to identify, complete or realize the benefits from strategic acquisitions, alliances, divestitures, joint ventures or other investments; the Issuer's ability to realize the anticipated benefits from prior or future streamlining actions to reduce fixed costs, simplify or improve processes, and improve its competitiveness; the Issuer's ability to successfully execute its strategic initiatives; the impacts of the Issuer's international operations; economic and political conditions in the United States and in various other nations where the Issuer does business; changes in the Issuer's management team or other key personnel and the Issuer's ability to hire or retain key personnel or a highly skilled and diverse global workforce; risks associated with information technology and systems, including service interruptions, misappropriation of data or breaches of security; impacts of natural events in the locations in which we or the Issuer's customers, suppliers, distributors, or regulators operate; the Issuer's ownership structure; the Issuer's indebtedness and ability to pay such indebtedness, as well as its ability to comply with covenants under debt instruments; the Issuer's liquidity, capital resources, and capital expenditures, as well as the Issuer's ability to raise capital; additional impairments of the carrying amounts of goodwill or other indefinite-lived intangible assets; foreign exchange rate fluctuations; volatility in commodity, energy, and other input costs; volatility in the market value of all or a portion of the commodity derivatives we use; increased pension, labor and people-related expenses; compliance with laws, regulations, and related interpretations and related legal claims or other regulatory enforcement actions, including additional risks and uncertainties related to any potential actions resulting from the Securities and Exchange Commission's (“SEC”) ongoing investigation, as well as potential additional subpoenas, litigation, and regulatory proceedings; an

inability to remediate the material weaknesses in the Issuer's internal control over financial reporting or additional material weaknesses or other deficiencies in the future or the failure to maintain an effective system of internal controls; the Issuer's failure to prepare and timely file its periodic reports; the Issuer's ability to protect intellectual property rights; tax law changes or interpretations; the impact of future sales of the Issuer's common stock in the public markets; the Issuer's ability to continue to pay a regular dividend and the amounts of any such dividends; volatility of capital markets and other macroeconomic factors; a downgrade in our credit rating; and other factors. For additional information on these and other factors that could affect the Issuer's forward-looking statements, see the Issuer's risk factors, as they may be amended from time to time, set forth in its filings with the SEC. The Issuer disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

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