

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person* <u>BIANCO DINO J</u>  (Last) (First) (Middle) <u>KRAFT FOODS GROUP, INC.</u> <u>THREE LAKES DRIVE</u>  (Street) <u>NORTHFIELD IL 60093</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Kraft Foods Group, Inc. [ KRFT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP &amp; Pres, Bevrgrs and Canada</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>12/05/2013</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/05/2013		M		9,619	A	\$30.21	31,701	D	
Common Stock	12/05/2013		S		9,619	D	\$52.77	22,082	D	
Common Stock	12/05/2013		M		5,808	A	\$32.98	27,890	D	
Common Stock	12/05/2013		S		5,808	D	\$52.77	22,082	D	
Common Stock	12/05/2013		M		2,605	A	\$39.38	24,687	D	
Common Stock	12/05/2013		S		2,605	D	\$52.77	22,082	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (right to Buy)	\$30.21	12/05/2013		M			9,619	(1)	02/21/2020	Common Stock	9,619	\$0	0	D	
Option (right to Buy)	\$32.98	12/05/2013		M			5,808	(2)	02/23/2021	Common Stock	5,808	\$0	2,992	D	
Option (right to Buy)	\$39.38	12/05/2013		M			2,605	(3)	02/23/2022	Common Stock	2,605	\$0	5,291	D	

**Explanation of Responses:**

- This option vested in three annual installments on February 22, 2011, February 22, 2012, and February 22, 2013.
- This option vests in three annual installments on February 23, 2012, February 25, 2013, and February 24, 2014.
- This option vests in three annual installments on February 23, 2013, February 23, 2014, and February 23, 2015.

/s/ Phuong Lam, By Power of Attorney 12/06/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.