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THE KRAFT HEINZ COMPANY TO RELEASE POST- INTEGRATION BUSINESS UPDATE ON FEBRUARY 15, 2018

PITTSBURGH & CHICAGO – Feb. 14, 2018 – The Kraft Heinz Company (NASDAQ: KHC) (“Kraft Heinz”) announced that after the market closes on Thursday, Feb. 15, it will release a management slidecast to update its progress since the 2015 merger of Kraft and Heinz. This narrated presentation will highlight key aspects of the company’s operating model and detail its strategic priorities, opportunities and objectives going forward.

Before the market opens the following day (Friday, Feb. 16), Kraft Heinz will release fourth quarter and full year 2017 financial results and will host a conference call at 8:30 a.m. Eastern Standard Time to review and discuss the results, followed by a question-and-answer session with analysts.

The management slidecast can be accessed at ir.kraftheinzcompany.com.

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the fifth-largest food and beverage company in the world. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company’s iconic brands include *Kraft*, *Heinz*, *ABC*, *Capri Sun*, *Classico*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Ore-Ida*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Plasmon*, *Quero*, *Smart Ones* and *Velveeta*. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.

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