UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No.)

Filed by the Registrant	Filed by a Party other than the Registrant
Check the appropriate box:	
Preliminary Proxy Statement	
Confidential, for Use of the Commission Only (as permitte	ed by Rule 14A-6(E)(2))
Definitive Proxy Statement	
Definitive Additional Materials	
Soliciting Material under §240.14a-12	
The Kraft He	einz Company



(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):		
~	No fee required.	
	Fee paid previously with preliminary materials.	
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.	

Your Vote Counts!

THE KRAFT HEINZ COMPANY

2024 Annual Meeting – May 2, 2024 Vote by 11:59 p.m. Eastern Time on May 1, 2024. For shares held in a Kraft Heinz retirement plan account, vote by 11:59 p.m. Eastern Time on April 29, 2024.



V31132-P04958-Z86888

Kraft: Heinz

You invested in THE KRAFT HEINZ COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the 2024 Annual Meeting of Stockholders ("Annual Meeting"). This is an important notice regarding the availability of proxy materials for the Annual Meeting, to be held on Thursday, May 2, 2024.

Get informed before you vote

View the Notice of Annual Meeting, 2024 Proxy Statement, and 2023 Annual Report online OR you can receive a free email or paper copy of the proxy materials by requesting prior to April 18, 2024. If you would like to view the proxy materials online, have the control number that is printed in the box below and go to www.proxyvote.com. If you would like to request an email or paper copy of the proxy materials for this and/or future stockholder meetings, you may (1) visit www.proxyvote.com, (2) call 1-800-579-1639, or (3) send a blank email to sendmaterial@proxyvote.com with your control number (indicated below) in the subject line. There is no charge for requesting a copy. Unless requested, you will not otherwise receive an email or paper copy.



For complete information and to vote, visit www.proxyvote.com

Control #

Smartphone Users

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting*

May 2, 2024 11:00 a.m. Eastern Time

Virtually at: www.virtualshareholdermeeting.com/KHC2024

The Annual Meeting will be held via live webcast. To attend, have the control number that is printed in the box above, go to www.virtualshareholdermeeting.com/KHC2024, and follow the instructions.

^{*} You can also vote by mail by requesting a paper copy of the proxy materials, which includes a proxy card.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the complete proxy materials that are available to you on the Internet. You may view the proxy materials online at ir.kraftheinzcompany.com/proxy, scan the QR code on the reverse side, or request an email or paper copy. We encourage you to access and review all of the important information contained in the proxy materials before voting.

oting Items	Board Recommend
Company Proposals	
. Election of Directors	
1a. Carlos Abrams-Rivera	⊘ For
1b. Humberto P. Alfonso	⊘ For
1c. John T. Cahill	⊘ For
1d. Lori Dickerson Fouché	⊘ For
1e. Diane Gherson	⊘ For
1f. Timothy Kenesey	⊘ For
1g. Alicia Knapp	⊘ For
1h. Elio Leoni Sceti	⊘ For
1i. James Park	⊘ For
1j. Miguel Patricio	⊘ For
1k. John C. Pope	⊘ For
2. Advisory vote to approve executive compensation.	⊘ For
Ratification of the selection of PricewaterhouseCoopers LLP as our independent auditors for 2024.	⊘ For
Stockholder Proposals	
Stockholder Proposal - Report on recyclability claims, if properly presented.	Against
Stockholder Proposal - Report on group-housed pork, if properly presented.	8 Against
Stockholder Proposal - Report on greenhouse gas goals, if properly presented.	Against
The proxies are authorized to vote, in their discretion, on any other matters that may come before the Annual M adjournment or postponement thereof.	eeting or any

Want to support our sustainability efforts? While voting on www.proxyvote.com, be sure to click "Delivery Settings".

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