
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

KraftHeinz
The Kraft Heinz Company

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
 - Fee paid previously with preliminary materials
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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THE KRAFT HEINZ COMPANY
200 EAST RANDOLPH ST.
SUITE 7600
CHICAGO, IL 60601

Your **Vote** Counts!

THE KRAFT HEINZ COMPANY

2023 Annual Meeting – May 4, 2023
Vote by 11:59 p.m. Eastern Time on May 3, 2023.
For shares held in a Kraft Heinz retirement plan account,
vote by 11:59 p.m. Eastern Time on May 1, 2023.



D99581-P85627-Z84222

You invested in THE KRAFT HEINZ COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the 2023 Annual Meeting of Stockholders ("Annual Meeting"). **This is an important notice regarding the availability of proxy materials for the Annual Meeting, to be held on Thursday, May 4, 2023.**

Get informed before you vote

View the Notice of Annual Meeting, 2023 Proxy Statement, and 2022 Annual Report on Form 10-K online OR you can receive a free email or paper copy of the proxy materials by requesting prior to April 20, 2023. If you would like to view the proxy materials online, have the control number that is printed in the box below and go to www.proxyvote.com. If you would like to request an email or paper copy of the proxy materials for this and/or future stockholder meetings, you may (1) visit www.proxyvote.com, (2) call 1-800-579-1639, or (3) send a blank email to sendmaterial@proxyvote.com with your control number (indicated below) in the subject line. There is no charge for requesting a copy. Unless requested, you will not otherwise receive an email or paper copy.



For complete information and to vote, visit www.proxyvote.com*

Control #

Smartphone Users

Point your camera here and
vote without entering a
control number



Vote Virtually at the Meeting

May 4, 2023
11:00 a.m. Eastern Time

Virtually at:
www.virtualshareholdermeeting.com/KHC2023

The Annual Meeting will be held via live webcast. To attend, have the control number that is printed in the box above, go to www.virtualshareholdermeeting.com/KHC2023, and follow the instructions.

*You can also vote by mail by requesting a paper copy of the proxy materials, which includes a proxy card.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the complete proxy materials that are available to you on the Internet. You may view the proxy materials online at ir.kraftheinzcompany.com/proxy, scan the QR code on the reverse side, or request an email or paper copy. We encourage you to access and review all of the important information contained in the proxy materials before voting.

Voting Items

	Board Recommends
Company Proposals	
1. Election of Directors:	
1a. Gregory E. Abel	✔ For
1b. Humberto P. Alfonso	✔ For
1c. John T. Cahill	✔ For
1d. Lori Dickerson Fouché	✔ For
1e. Diane Gherson	✔ For
1f. Timothy Kenesey	✔ For
1g. Alicia Knapp	✔ For
1h. Elio Leoni Sceti	✔ For
1i. Susan Mulder	✔ For
1j. James Park	✔ For
1k. Miguel Patricio	✔ For
1l. John C. Pope	✔ For
2. Advisory vote to approve executive compensation.	✔ For
3. Ratification of the selection of PricewaterhouseCoopers LLP as our independent auditors for 2023.	✔ For
Stockholder Proposals	
4. Stockholder Proposal - Simple majority vote, if properly presented.	✘ Against
5. Stockholder Proposal - Report on water risk, if properly presented.	✘ Against
6. Stockholder Proposal - Civil rights audit, if properly presented.	✘ Against

The proxies are authorized to vote, in their discretion, on any other matters that may come before the Annual Meeting or any adjournment or postponement thereof.

Want to support our sustainability efforts? While voting on www.proxyvote.com, be sure to click "Sign up for E-delivery."