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THE KRAFT HEINZ COMPANY TO REPORT SECOND QUARTER 2017 RESULTS ON AUGUST 3, 2017

PITTSBURGH & CHICAGO – July 10, 2017 – The Kraft Heinz Company (NASDAQ: KHC) ("Kraft Heinz") will release its second quarter 2017 financial results on Thursday, Aug. 3, 2017 after the close of market. Kraft Heinz will host a conference call at 5:00 p.m. Eastern Daylight Time that day to review and discuss the results, followed by a question and answer session with analysts.

The earnings release and live audio webcast of Kraft Heinz's earnings conference call can be accessed at <u>ir.kraftheinzcompany.com</u>. A replay of the webcast will be available following the conference call through the same website.

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the fifth-largest food and beverage company in the world. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company's iconic brands include *Kraft*, *Heinz*, *ABC*, *Capri Sun*, *Classico*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Ore-Ida*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Plasmon*, *Quero*, *Smart Ones* and *Velveeta*. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.